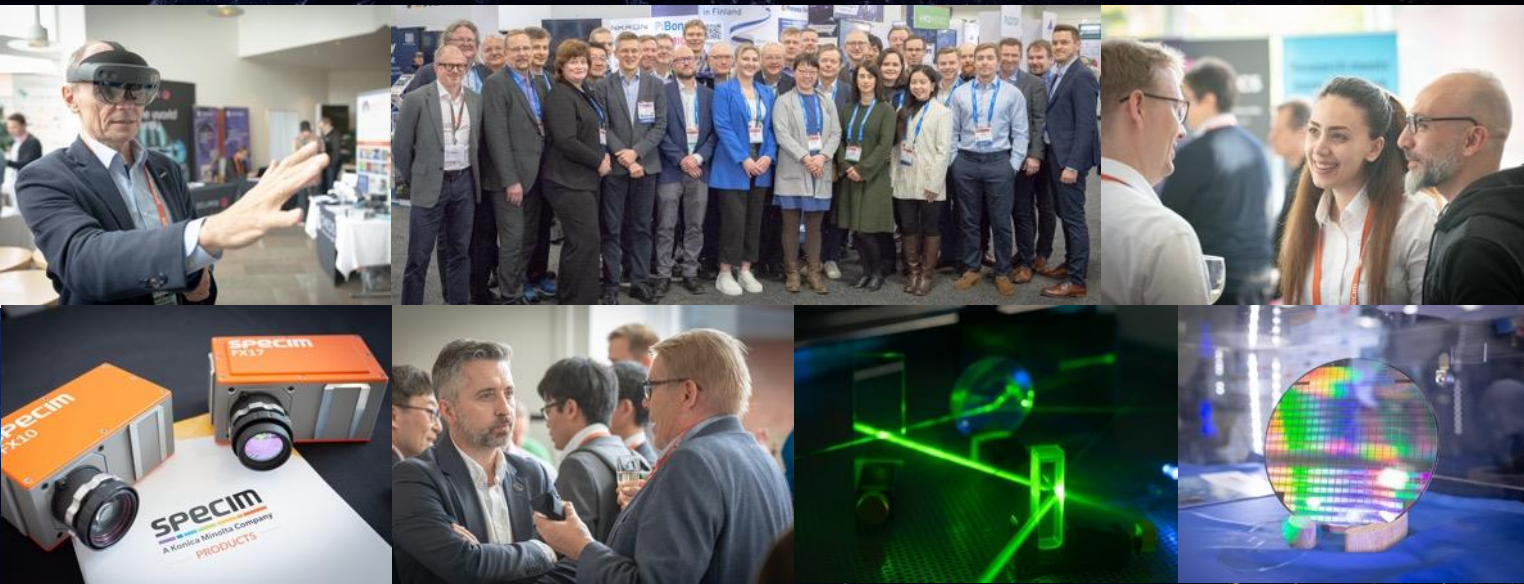
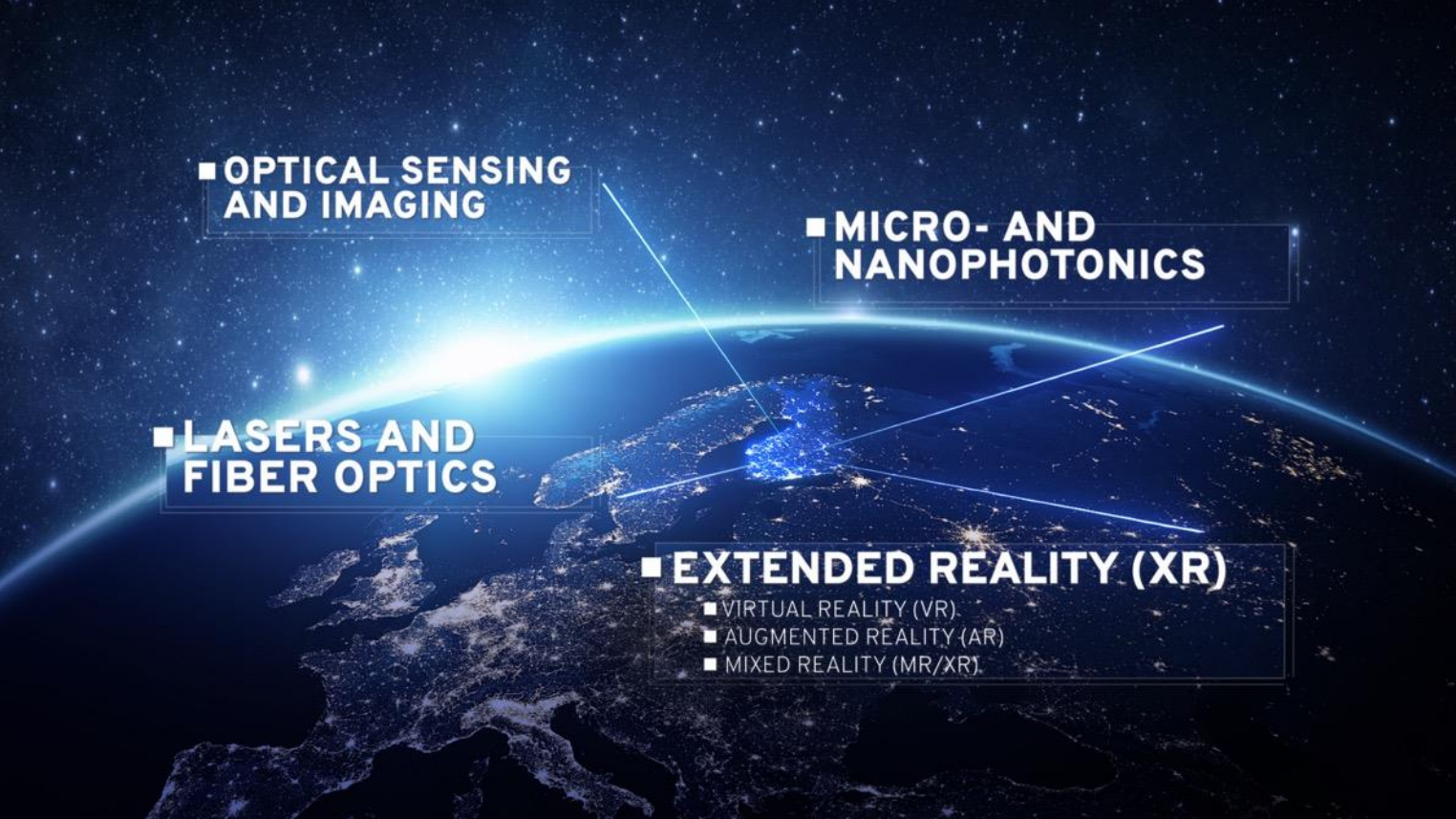
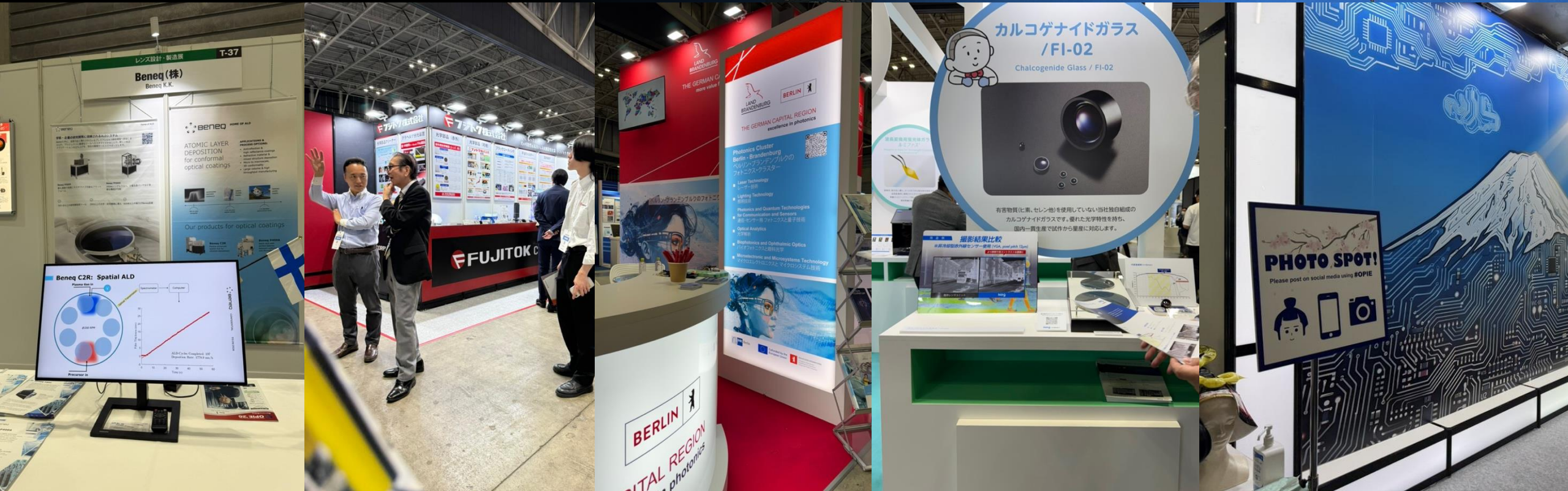




OPIE2027

Photonics Finland Pavilion



OPIE 2027

- OPIE is Japan's largest specialized exhibition held every April. Various technologies and products such as optical elements, lasers, infrared and ultraviolet technologies, and optical design are brought together, facilitating active exchanges in industry, academia, and research.
- Photonics Finland would organize the Pavilion (as a turn key solution) and Business Finland would organize delegation visits to local companies.

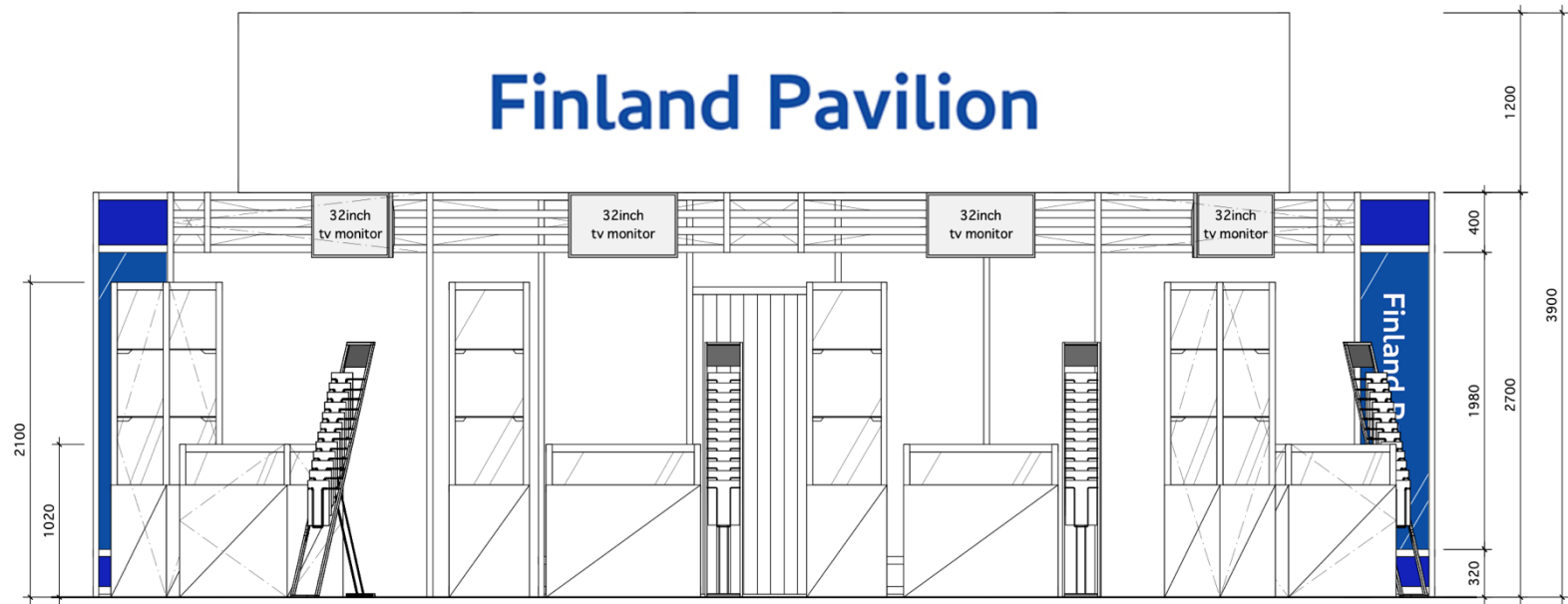
LASER EXPO LENS EXPO POSITIONING EXPO Space & Astronomical Optics EXPO Sensor & Imaging EXPO
Light Sources & Optical Devices EXPO Optical Communication & Applications EXPO
Quantum Innovation Fair **NEW**

REGISTRATION TO OPIE2027 – PHOTONICS FINLAND PAVILION OPEN!

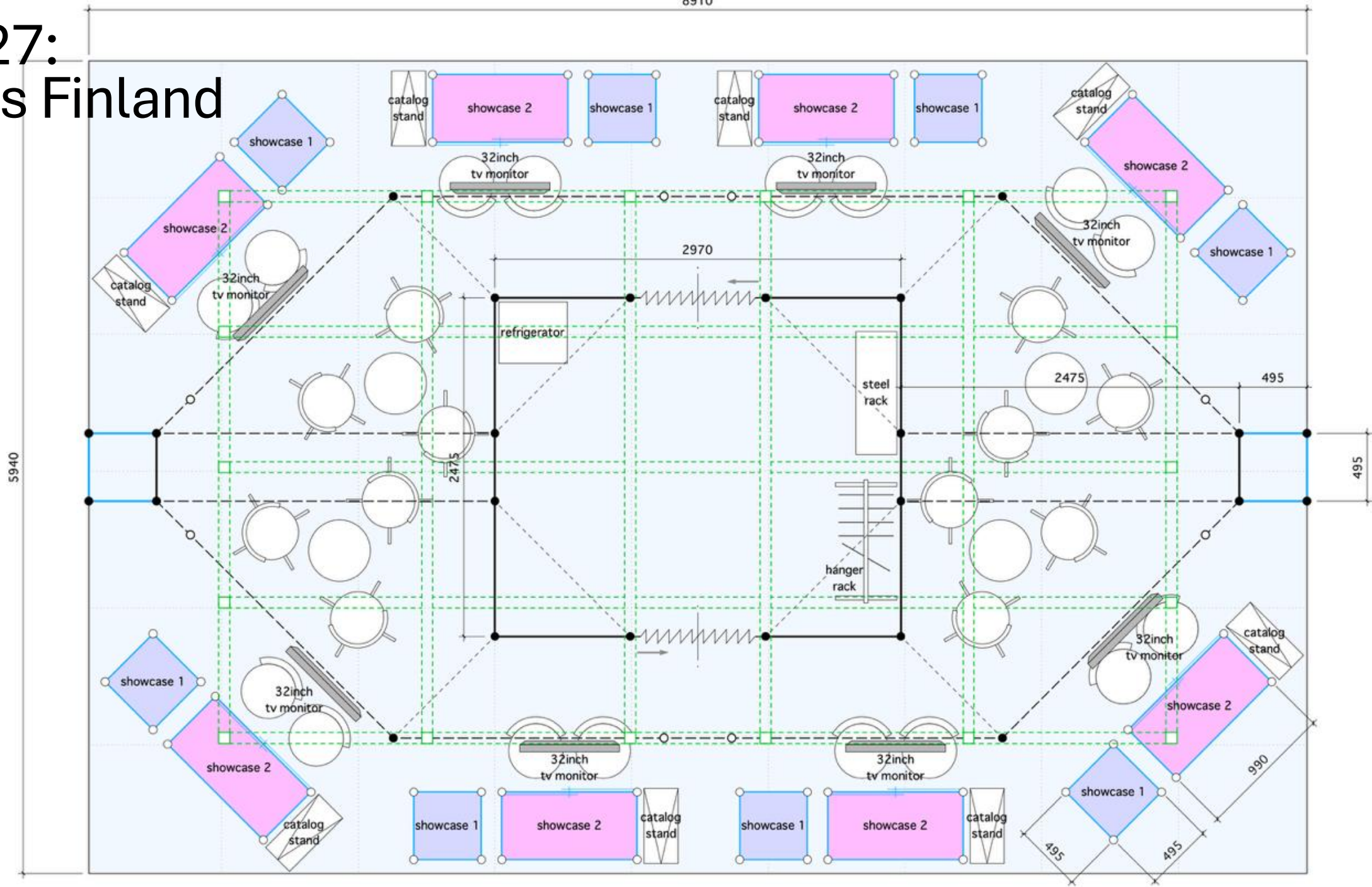
- **OPIE 2026 – Key Points (Juha Purmonen, Executive Director, Photonics Finland)**
- Japan-focused event (not global), **highly technical and engineering-drive**
- Smaller scale; focused on **domestic industry & research ecosystem**
- Audience = **expert engineers** → deep technical discussions expected
- **Japanese-speaking staff is needed** (low barrier for engagement)
- Booths must have **technical staff + working demos** (not just sales)
- Simple booth style; heavy, often Japanese-language technical content
- Pre-marketing is critical (visitors plan targets in advance)
- Minimal branding/marketing; focus on real technology
- Limited distributor presence; **companies represent themselves directly**
- Offers partnership opportunities, but requires proactive planning (such as partner events with other clusters)
- Key takeaway: OPIE = “Japan’s industrial workbench,” not a global showcase



OPIE 2027: Photonics Finland Pavilion



OPIE 2027: Photonics Finland Pavilion



OPIE 2027: Cost

OPIE 2027 confirmed floor space pricing

54 m² island (Early Bird Discount 5% & Pavilion Discount 15% applied) (Pavilion must be minimum 54 m²)

- 1,938,000 yen
- Plus: Corner booth fee, 50,000yen x 4= 200,000 yen
- Total 2,138,000 yen

OPIE 2027 confirmed structure proposal and visual plan for 54m2 island

Total: 4,950,000 yen

- **Pavilion space and structure pricing when 8 companies joining (incl. construction, dismantle, and electricity) : 7,088,000 yen = approx 5 000€ per company + Photonics Finland arrangement fee 1 000€ per member company.**
- REGISTRATION: [OPIE 2027 \(end of April 2027\) – Täytä lomake](#)

Laser World of Photonics 2027

Photonics Finland Pavilion



Laser World of Photonics 2027

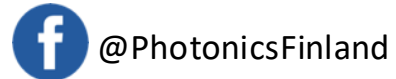
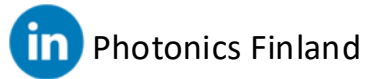
- Laser World of Photonics will be organized 22-25 June 2027 in Munich.
- Photonics Finland organizes the pavilion as a turn key solution to save your time, resources, and strength for creating new business!



Laser World of Photonics 2027: Cost

- **Cost structure** is similar to previous approximately 6 000 -7 000€ per company including space, structure, electricity, cleaning etc. mandatory services. Photonics Finland organizing fee is 700€ (+vat) per member company.
- More information from previous LWOP2025 - Photonics Finland Pavilion here: <https://www.photonics.fi/event/laser-world-of-photonics-2025-photonics-finland-pavilion/>
- REGISTRATION: [Laser World of Photonics 2027 \(June 22–25\) Photonics Finland Pavilion Registration – Täytä lomake](#)

Thank you!



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Manager

